

ebay +  FreightPOP
Pilot Playbook





What's happening?

We're running a pilot test of freight shipping service with a small group of sellers like you, who sell in Home & Garden, Parts & Accessories, and Business & Industrial categories. We're partnering with FreightPOP, as they're experts in this industry and have a great platform that streamlines the process to save you time and money. Plus, as a member of the pilot, you have a great opportunity to provide feedback that improves the program. FreightPOP will continuously improve the offering based on notes we provide specific to the needs of eBay sellers.

We chose FreightPOP as our partner for a variety of reasons.

First, they offer one-on-one onboarding with you, the members of our pilot. Second, they provide access to a diversified freight and LTL carrier network. This network includes both national and regional carriers which provide a variety of service levels from curbside to white glove, all at eBay-negotiated rates. Have your own freight carrier you prefer to work with? No problem. You can add it during the onboarding process or anytime after that.

FreightPOP will be integrated into our system for a one-stop experience.

- Data is automatically pulled in from your eBay order -- no double data entry or manual labels
- You'll have access to customized carriers and service levels based on your order
- The platform automatically uploads carrier method and tracking number to your eBay order
- Your customers will see real-time tracking updates on their order: Saving you time informing customers about the delivery status

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Program Benefits
SPECIAL INTEGRATION FOR EBAY SELLERS

- Automatically pull all your eBay order data - no double data entry or manual labels
- Find the right rate with the right service - get your shipment there ON TIME
- Real-time reporting and tracking - support your customers better
- Simple, easy-to-use platform
- Personalized, 1-1 training

Try our rate calculator to get quotes on your lanes today!

GET RATES

REGISTER TO BEGIN THE PROCESS

FIRST NAME* LAST NAME*

COMPANY NAME

EMAIL*

STREET ADDRESS

CITY STATE/REGION POSTAL CODE

PHONE NUMBER

WHICH EBAY CATEGORIES DO YOU SELL IN?*

- eBay Motors
- Parts & Accessories
- Business & Industrial
- Home & Garden
- Other

WHICH TYPE OF LOCATIONS DO YOU SHIP FROM?*

Quote tool

You'll also get access to the free quoting tool which allows you to find and compare rates.

Pro tip: We encourage you to quote as many lanes as possible. Additionally, we will provide you with a comprehensive shipping rate analysis during the onboarding process.

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The screenshot displays the FreightPOP web application interface. At the top, there is a navigation bar with the FreightPOP logo, a search icon, and a 'QUOTE/SHIP' button. Below the navigation bar, a 'Dashboard' section contains a 'NOTICE: This is a SANDBOX environment.' and a 'Resources' link. The main content area is divided into several sections:

- ORDER IMPORT:** A search bar for 'Order Number' and a 'SHIP DATE' field set to '08/16/2022'.
- LOCATIONS:** A section for entering shipping addresses. It includes fields for 'SHIP FROM *' (zip code 92630) and 'SHIP TO *' (zip code 60007). There are also buttons for 'Form' and 'Address Book'.
- SHIPMENT DETAILS:** A section for entering shipment information. It includes fields for 'QUANTITY *' (1), 'TYPE *' (PALLET), 'DIMENSION' (70, 40, 20), 'WEIGHT *' (250), 'FREIGHT CLASS *' (125), and 'HAZMAT' (unchecked). There is also a 'Description' field with the value 'Furniture'.
- RATE QUOTE: 3296107:** A table displaying various shipping rates. The table has columns for Carrier, Service, Delivery Days, Discounted Rate, List Rate, Rating(%), SPOT QUOTE, and CarrierNickName. Each row has a 'SELECT' button next to the 'SPOT QUOTE' column.

Carrier	Service	Delivery Days	Discounted Rate	List Rate	Rating(%)	SPOT QUOTE	CarrierNickName
Roadrunner Transportation Services	Standard Service	4	\$ 218.22 USD		100%	SELECT	FP Roadrunner
ABF	Standard LTL	5	\$ 230.85 USD		100%	SELECT	FreightPOP ABF
YRC	LTL	6	\$ 208.13 USD		100%	SELECT	FG YRC
ABF	Guaranteed: 7 Days by 5 PM	7	\$ 311.00 USD		100%	SELECT	FreightPOP ABF
YRC	Guaranteed Standard by 5 PM	6	\$ 321.26 USD		100%	SELECT	FG YRC
Pilot	BR	5	\$ 331.96 USD		100%	SELECT	FP Pilot
ABF	Guaranteed: 7 Days by 12 PM	7	\$ 342.00 USD		100%	SELECT	FreightPOP ABF
R+L Carriers	Standard Service	5	\$ 357.65 USD		100%	SELECT	FP RL
SAJA	LTL	4	\$ 360.19 USD		100%	SELECT	FP SAJA
Pilot	STANDARD ONE MAN	5	\$ 363.74 USD		100%	SELECT	FP Pilot
Pilot	ROOM CHOICE ONE MAN	5	\$ 383.34 USD		100%	SELECT	FP Pilot
R+L Carriers	Guaranteed Service	5	\$ 406.55 USD		100%	SELECT	FP RL
YRC	Time-Critical by 5 PM Delivery	6	\$ 415.13 USD		100%	SELECT	FG YRC
YRC	Time-Critical by 5 PM Delivery	7	\$ 415.13 USD		100%	SELECT	FG YRC

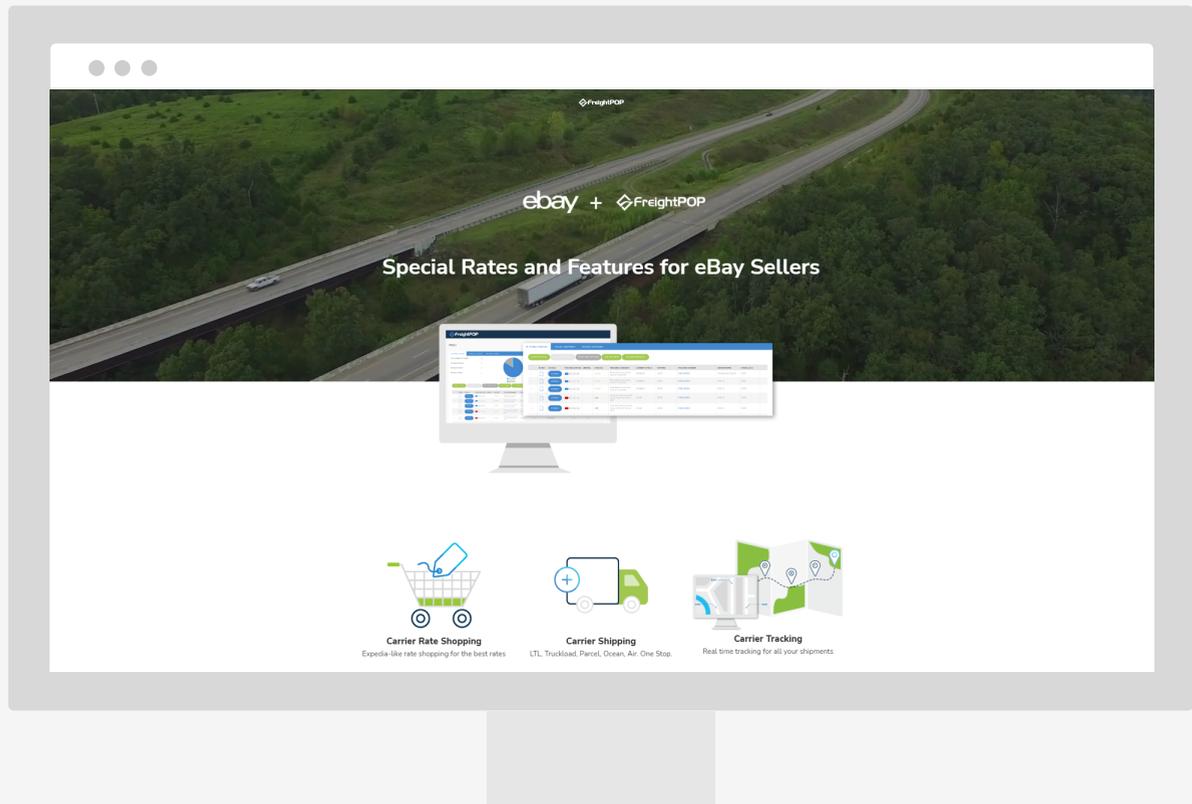
Special Rates

After clicking Get Rates on the landing page, you can input sample shipment information and see rates specific to your items.



How to Sign up

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Here's how it works

To get started, head to our custom landing page

<https://info.freightpop.com/ebay>

Pro tip: Bookmark the URL for easy access throughout the pilot!

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CITY STATE/REGION POSTAL CODE

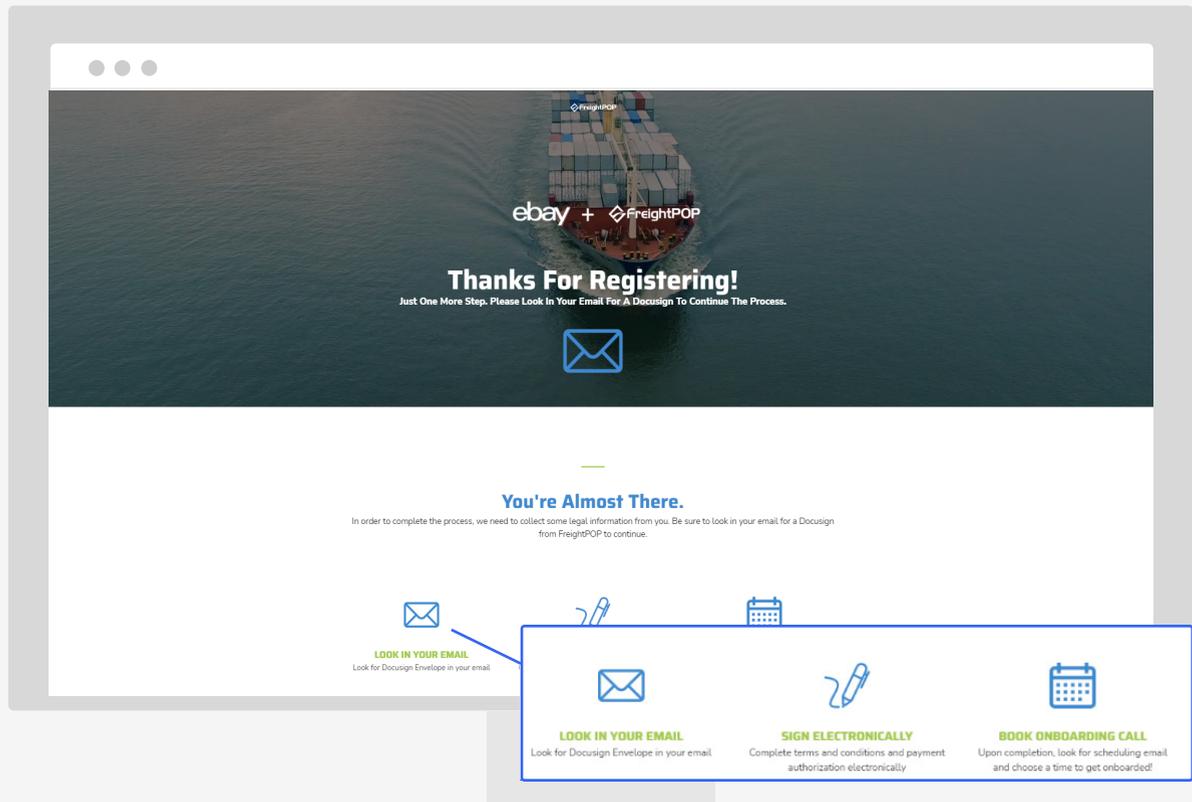
PHONE NUMBER

GET RATES

Step 1

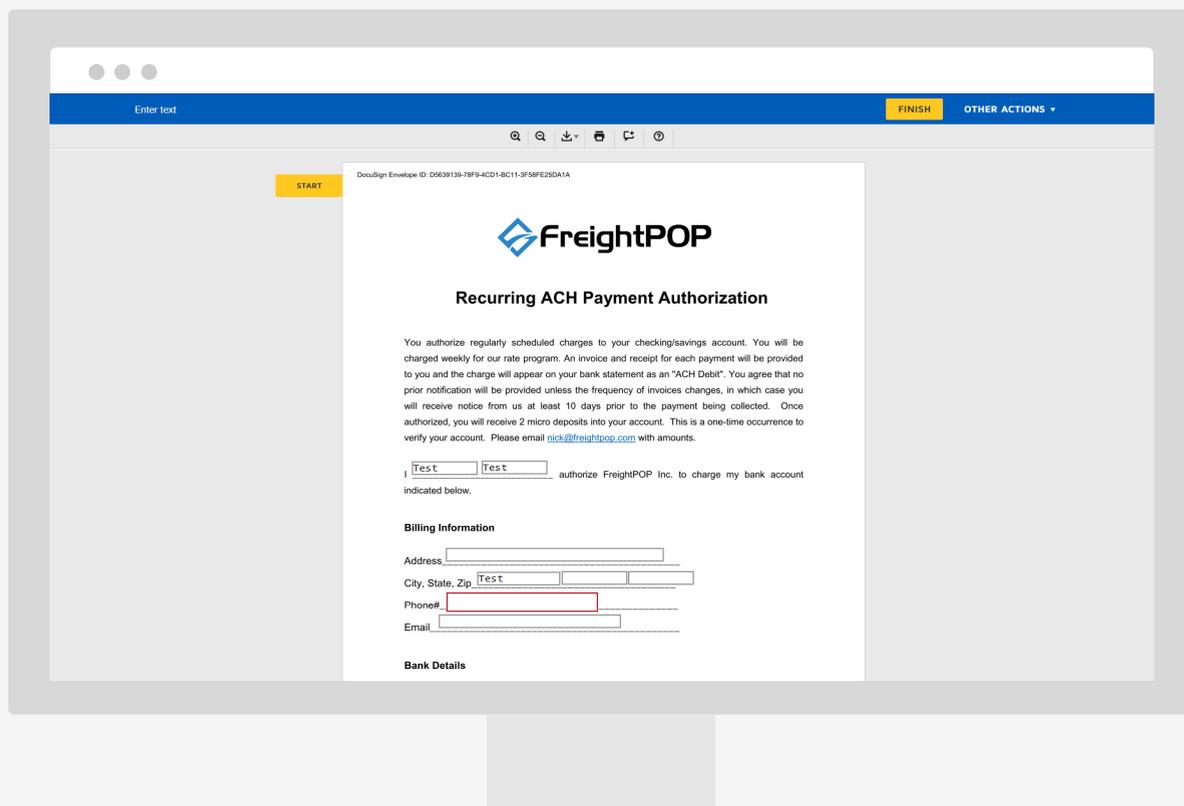
Scroll down and take a few moments to fill in the registration form.

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Step 2

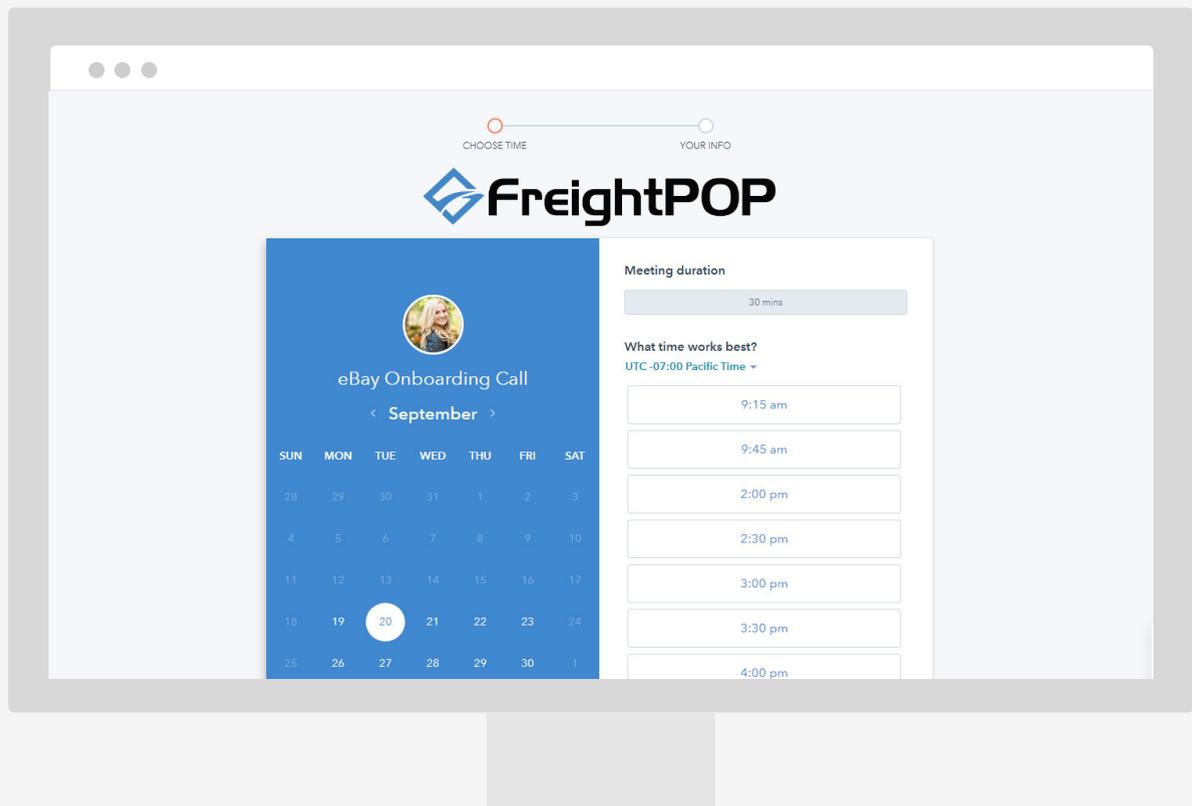
After completing registration, take note of the next steps on the confirmation screen.



Step 3

Once you receive the first email from FreightPOP you'll be ready to set up your billing authorization with DocuSign.

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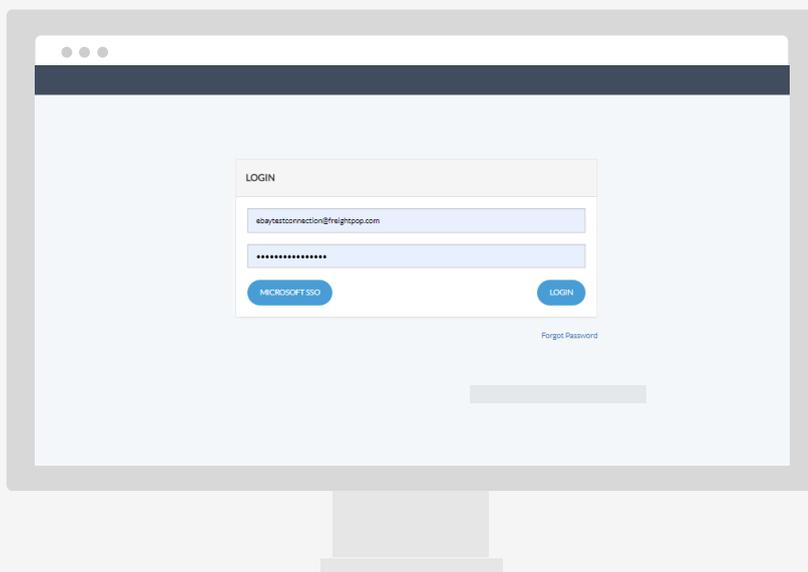
Step 4

Within 24 to 48 hours after setting up your billing authorization, you'll receive the second email that will prompt you to schedule a one-on-one onboarding call with a member of the FreightPOP customer service team.

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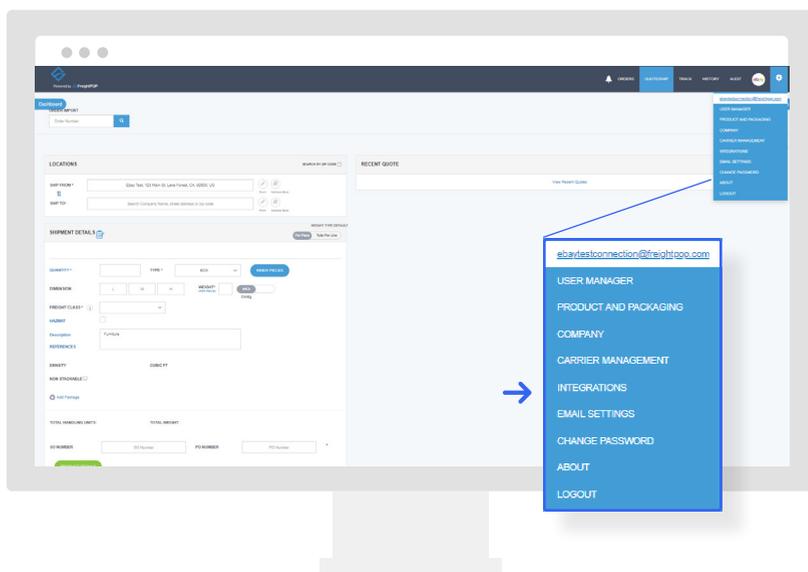
Step 5

After your onboarding you'll be ready to integrate the two platforms within your account. Next, Log in.

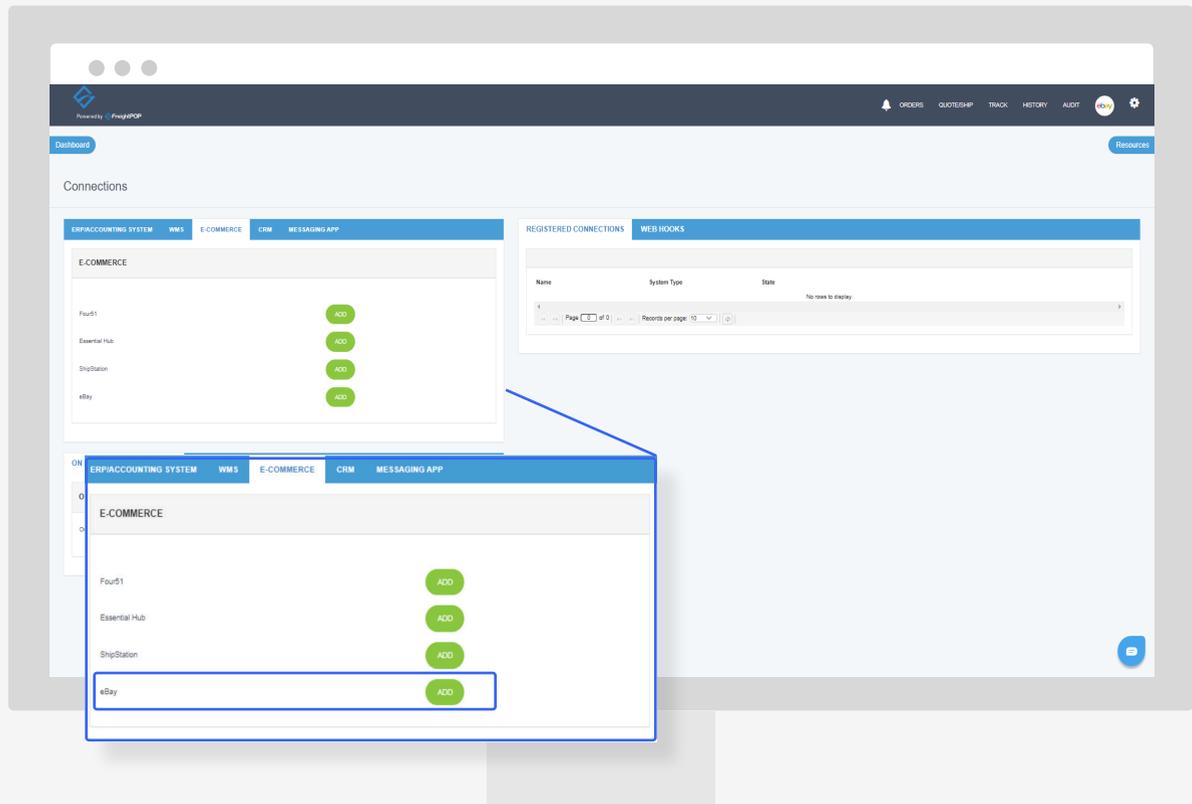


Step 6

Click the Settings gear in the upper righthand corner and go to Integrations on the dropdown menu.



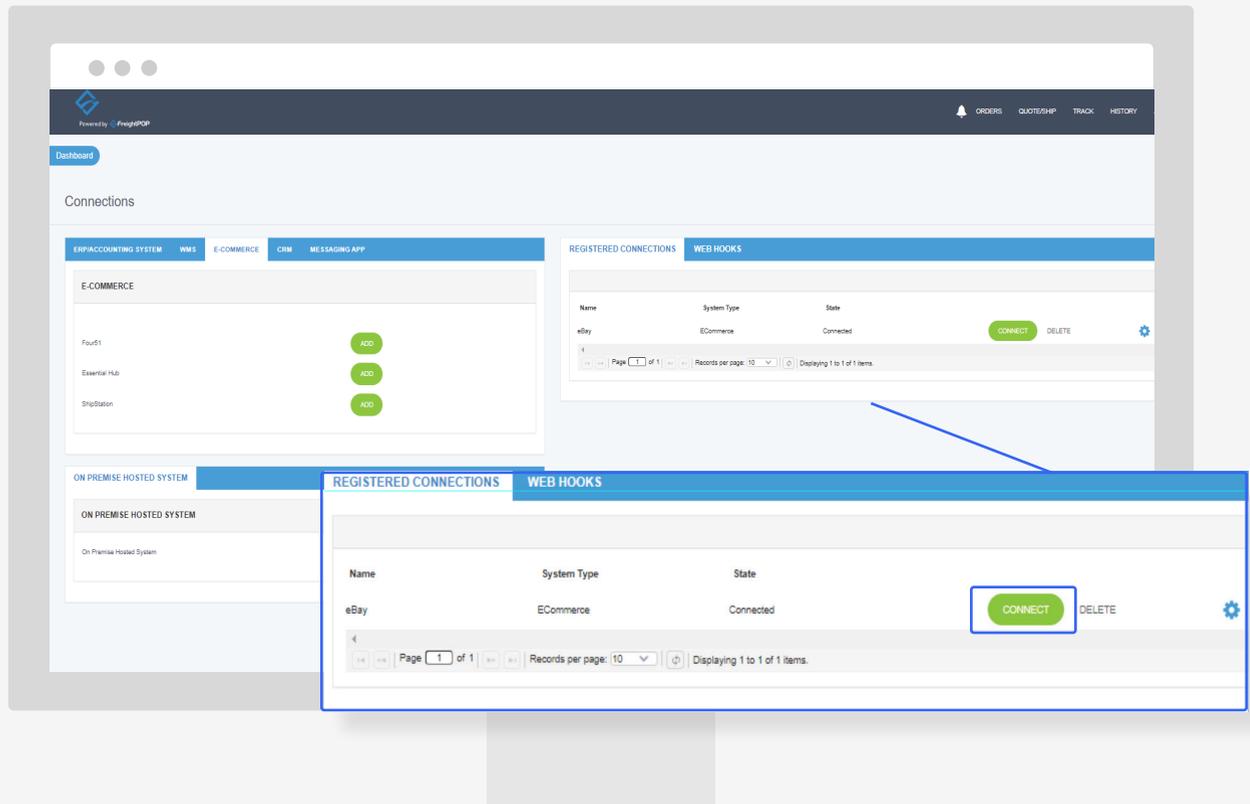
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Step 7

Click E-Commerce and add eBay.

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Step 8

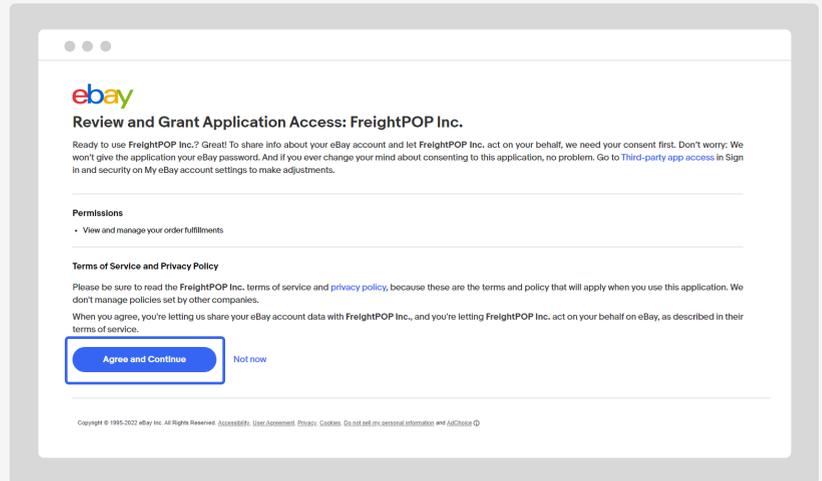
On the right hand side of the page,
click Connect.

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Step 9

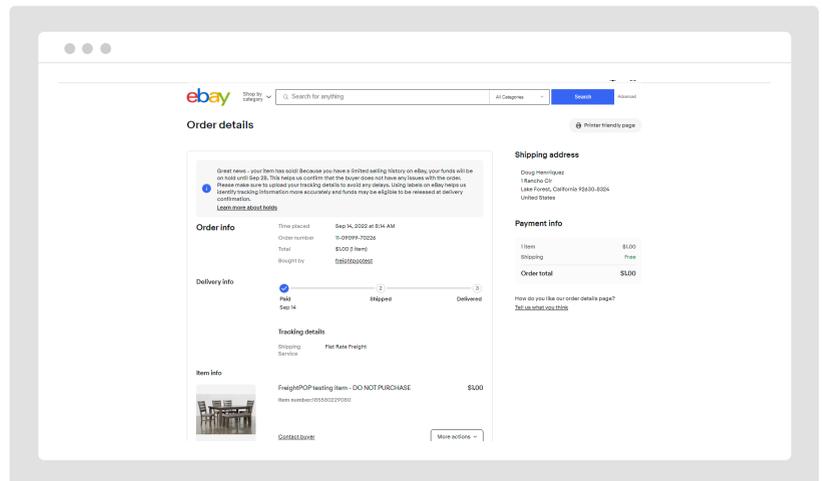
You'll be prompted to allow FreightPOP access to specific data within your eBay account.

Log in to your eBay seller account and grant permission.



Step 10

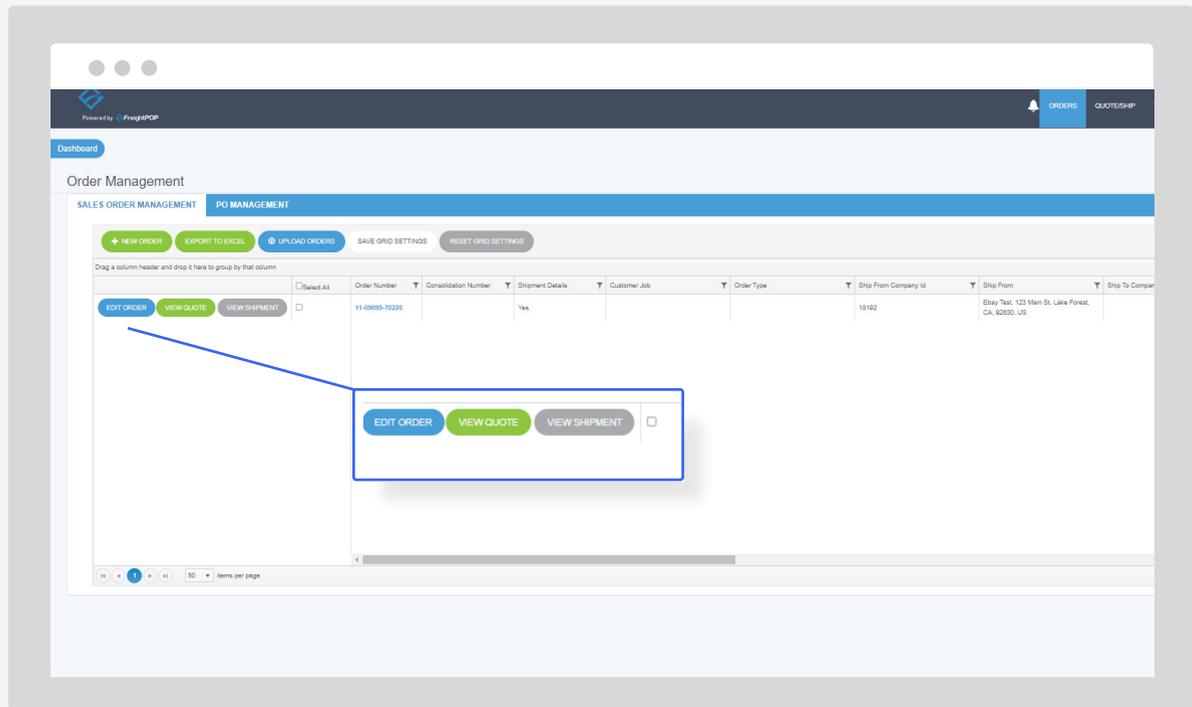
Once you receive a new order in your eBay seller account, it will be automatically pulled into the FreightPOP system.





FreightPOP in action

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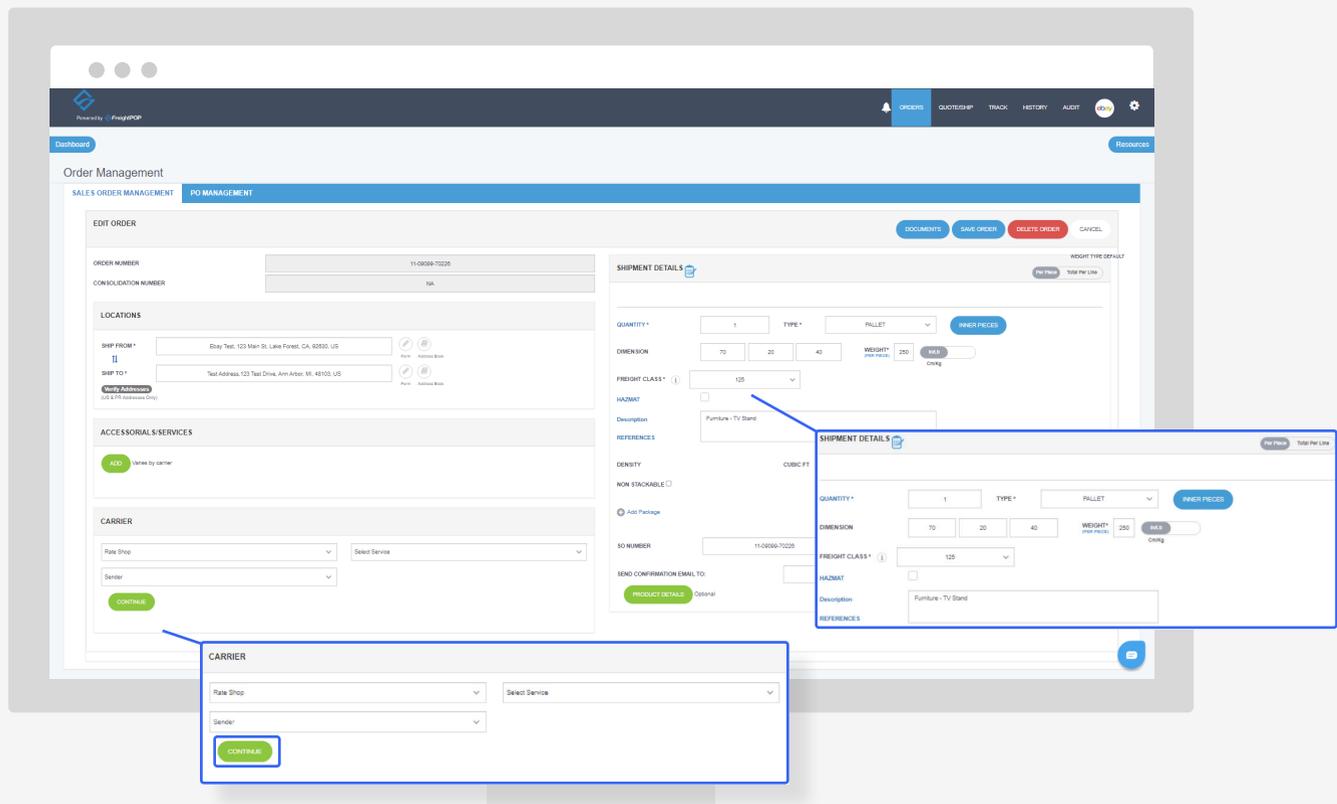


Step 1

Every 10 minutes FreightPOP pulls unshipped orders from your eBay seller account.

Click Edit Order to manage the shipping for a specific order.

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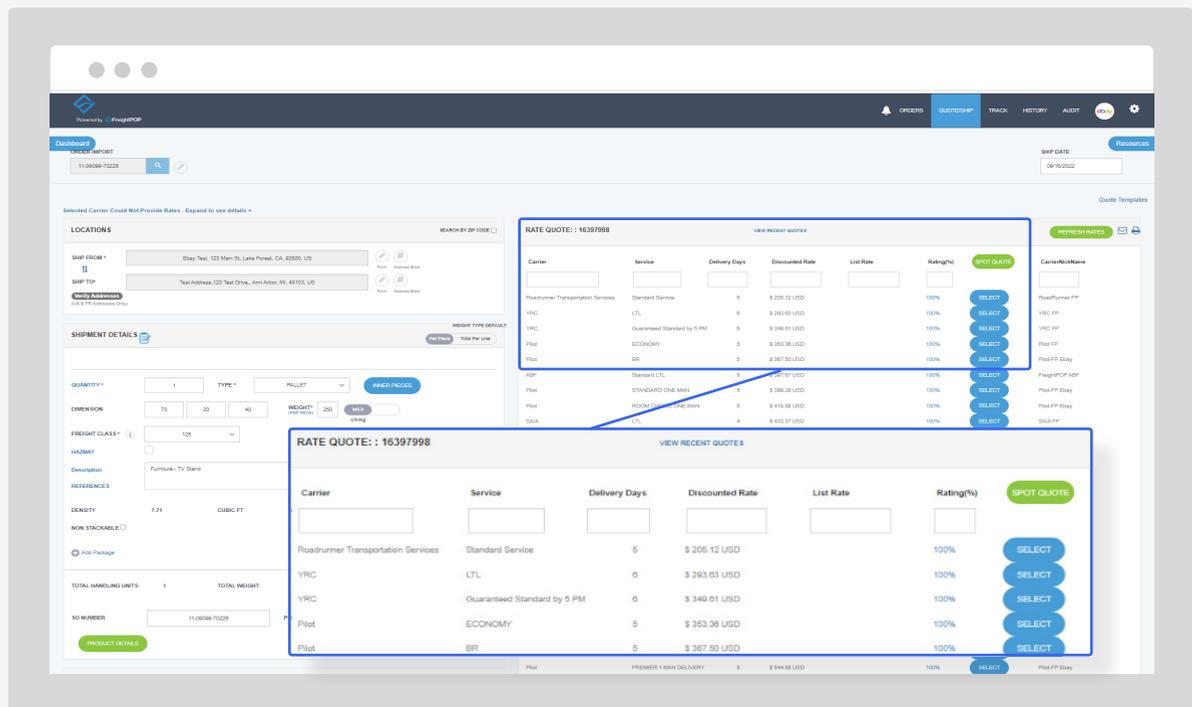
Step 2

You'll notice that Ship from, Ship to, and item description information has been pre-filled from the eBay order.

On the right-hand side, the dimensions and weight will be pre-filled if you have this information on your eBay listing. Otherwise you will need to manually add them. Beside the dims and weight, you need to choose package type (box or pallet).

When finished, click Continue.

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Step 3

On the right-hand of the page, review the quotes and choose your carrier and shipping service.

If you have any questions about the service name, please refer to the FAQ section on the landing page to find a detailed explanation.

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The screenshot displays the FreightPOP web interface. The main content area is divided into several sections: 'LOCATIONS', 'SHIPMENT DETAILS', 'ACCESSORIALS/SERVICES', 'SCHEDULE PICKUP', 'DELIVERY DETAILS', and 'CONFIRMATION'. The 'CONFIRMATION' section is highlighted with a blue box and contains the following information:

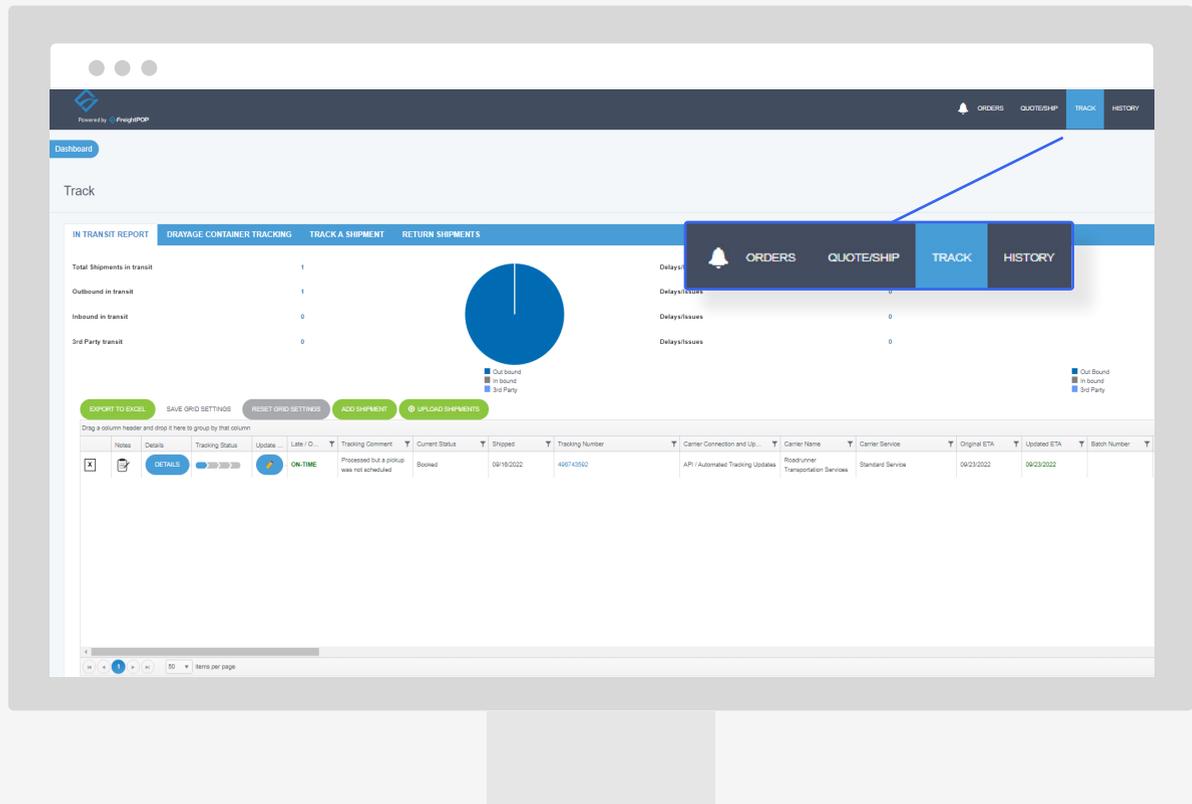
- SHIPMENT QUOTE:** \$ 205.12 USD
- SHIPMENT SERVICE:** Standard Service
- SEND CONFIRMATION EMAIL TO:** (Separate multiple with a comma)
- DATE TO SEND NOTIFICATION:** 09/19/2022
- CONFIRMATION CHECKBOXES:**
 - ONLY SEND NOTIFICATION ONCE CARRIER PROVIDES TRACKING
 - NOTIFY UPON DELIVERY
- SHIPMENT ACTIONS:** SHIP IT, SAVE SHIPMENT, DOCUMENTS, BOL PREVIEW, DO NOT USE APP ON THIS SHIPMENT

Step 4

Click Ship It to complete the process.

Once you ship the order, you will receive the shipping label and bill of lading.

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Step 5

In the tracking tab, you can view the status of the shipments, including carrier name and tracking number.

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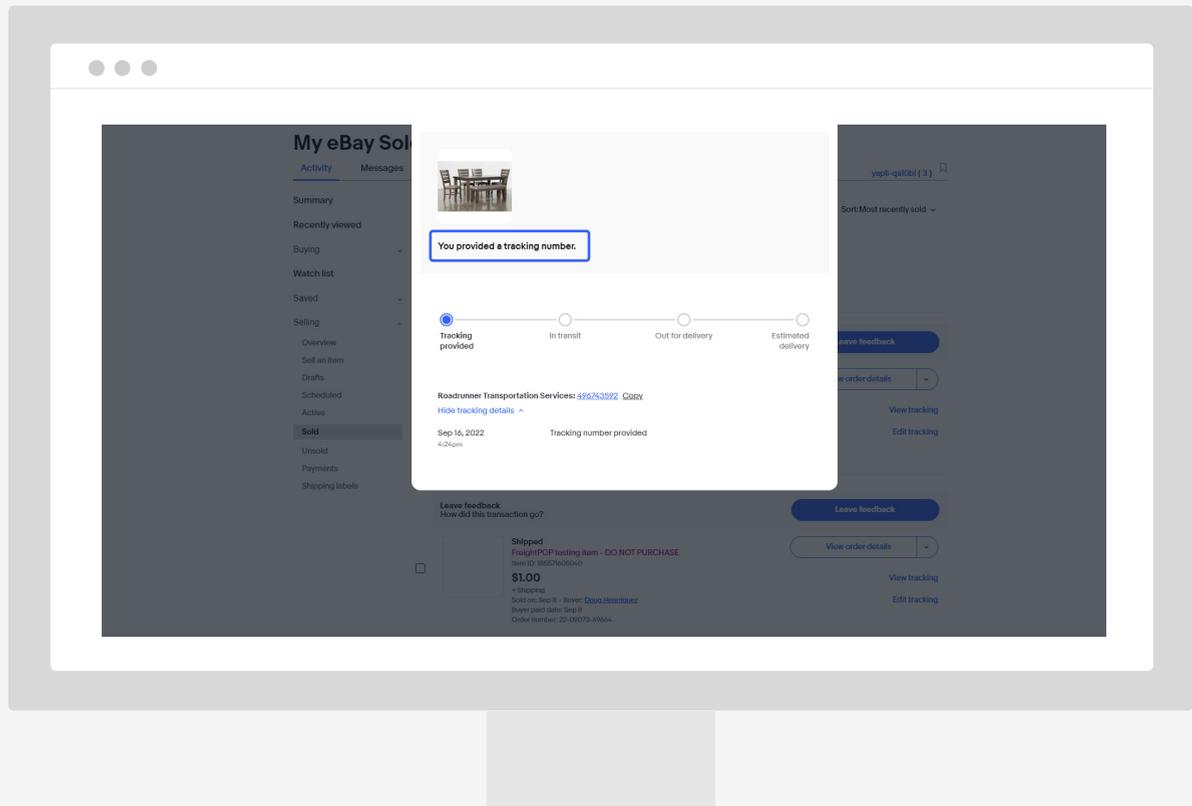
The screenshot displays the FreightPOP Track dashboard. At the top, there's a navigation bar with 'ORDERS', 'QUOTE/SHIP', 'TRACK', and 'HISTORY'. The main section is titled 'Track' and features a 'Track' sub-header. Below this, there are four tabs: 'IN TRANSIT REPORT', 'DRAYAGE/CONTAINER TRACKING', 'TRACK A SHIPMENT', and 'RETURN SHIPMENTS'. The 'IN TRANSIT REPORT' tab is active, showing a summary of shipments in transit. A pie chart indicates the distribution of shipments: Outbound (1), In-bound (1), and 3rd Party (0). A table on the right lists 'Delays/Issues' for each category, all showing 0. Below the summary, there are buttons for 'EXPORT TO EXCEL', 'SAVE ORD SETTINGS', 'RESET ORD SETTINGS', 'ADD SHIPMENT', and 'UPLOAD SHIPMENTS'. A table of shipments is displayed, with columns for Notes, Details, Tracking Status, Update, Late / O..., Tracking Comment, Current Status, Shipped, Tracking Number, Carrier Connection and Up..., Carrier Name, Carrier Service, Original ETA, Updated ETA, and Batch Number. A callout box highlights the 'DETAILS' button in the 'Details' column of the first shipment row.

Notes	Details	Tracking Status	Update ...	Late / O...	Tracking Comment	Current Status	Shipped	Tracking Number	Carrier Connection and Up...	Carrier Name	Carrier Service	Original ETA	Updated ETA	Batch Number
X	DETAILS	ON-TIME	Processed but a pickup was not scheduled	Booted	09/18/2022	405743562	API / Automated Tracking Update	Roadrunner Transportation Services	Standard Service	09/23/2022	09/23/2022			

Step 6

Click Details to confirm the details of the shipment.

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Step 7

Back in your eBay Seller Hub, you'll notice the tracking number and carrier name is automatically uploaded and order status is automatically changed to Shipped.



Have more questions? We've got you.

For general questions check the Q&A section at the bottom of the [eBay + FreightPOP landing page](#).

For questions about onboarding and account configuration, contact customer service at Atodd@freightpop.com

For shipping questions or carrier disputes, contact allenj@freightpop.com or ReidM@freightpop.com

For comments or questions about the eBay + FreightPOP experience, email DL-eBAY-FreightPOP@ebay.com